



World Health Organization



UNITED NATIONS HIGH-LEVEL MEETING ON THE FIGHT TO END TUBERCULOSIS 26 SEPTEMBER 2018, UNHQ, NEW YORK



www.who.int
TUMPTYTAN I ESSENT

First-ever UN High Level Meeting on TB

*United to end tuberculosis:
an urgent global response to a global epidemic*



Historic Declaration

FIRST UN GENERAL ASSEMBLY
HIGH-LEVEL MEETING ON TB IN 2018



26 September 2018

IMPACT:

Accelerated progress towards End TB targets by securing concrete **commitments for first-time from highest level government leaders** for:

- People reached with TB and MDR-TB care and prevention within frame of UHC and leaving no one behind
- Increased financing (especially from domestic sources)
- Intensified research & innovation with new tools
- Accountability for multisectoral response, using WHO framework



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**GLOBAL TB
PROGRAMME**



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UNHLM political declaration: Key elements

- Treat **40 million** affected people 2018-2022
- Provide **30 million** people with preventive treatment
- Reach **vulnerable and marginalized** populations, including children, and protection and promotion of human rights, including community engagement
- Overcome the **global public health crisis of MDR-TB**, in line with AMR efforts
- **Integrated response** to address TB/HIV, NCDs, UHC, health systems, global public health collaboration, surveillance and implementation of WHO guidance
- Research and innovation
- Mobilize financing: **\$13 billion** annually by 2022 for implementation; **\$2 billion** annually for research
- **Accountability** mechanisms at country level
- SG with DG/WHO to **support countries and collaboration** across partners
- **UN Secretary-General with WHO to provide progress report in 2020**
- **Comprehensive review by Heads of State at the next HLM in 2023**



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PARTICIPATION

OVER 1000 PARTICIPANTS

15

**HEADS OF STATE/
GOVERNMENT**
delivered
statements



>100

**MINISTERS/ COUNTRY
DELEGATIONS**

>360

**CIVIL SOCIETY/
OTHER STAKEHOLDERS**



50

**MINISTERIAL
STATEMENTS
AT PLENARY**

19

**COUNTRY
STATEMENTS
AT PANEL 1**

15

**COUNTRY
STATEMENTS
AT PANEL 2**

10

UN AGENCIES

UN HIGH LEVEL MEETING AGENDA

10.00 AM-11.00 AM

> OPENING SEGMENT

Conference Room 4

- o Approval of political declaration
- o **H.E. Ms. Maria Fernanda Espinosa Garcés**, President of the General Assembly
- o **H.E. Ms. Amina J. Mohammed**, Deputy Secretary-General, United Nations
- o **Dr. Tedros Adhanom Ghebreyesus**, Director-General, World Health Organization
- o **H.E. Dr. Aaron Motsoaledi**, Minister of Health of South Africa, Chair of Stop TB Partnership
- o **H.E. Dr. Veronika Skvortsova**, Minister of Health of the Russian Federation, Chair of WHO Global Ministerial Conference Ending Tuberculosis
- o **Professor Peng Liyuan**, First Lady of China, WHO Goodwill Ambassador for Tuberculosis and HIV/AIDS (video message)
- o **Ms. Nandita Venkatesan**, TB survivor, India



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11.00 AM -1.00 PM

> PLENARY SEGMENT

Conference Room 4

11.30 AM – 1.00 PM

> MULTI-STAKEHOLDER PANEL 1

Trusteeship Council
Chamber

Accelerating comprehensive response through access to affordable prevention, diagnosis, treatment and care to end the tuberculosis epidemic, including multidrug-resistant tuberculosis, taking into consideration co-morbidities and the linkages to relevant health challenges on each country's path towards achieving universal health coverage, taking note of and building on the efforts concerning an accountability framework to drive multisectoral action, as envisaged in the Moscow ministerial declaration.

Co-chairs:

- o **H.E. Mr. Muhammadu Buhari**, President of the Federal Republic of Nigeria
- o **H.E. Mr. David Sergeenko**, Minister of Internally Displaced Persons from the Occupied Territories, Labour, Health and Social Affairs of Georgia

Keynote address:

Mr. Bill Gates, Co-Chair, Bill & Melinda Gates Foundation

Stakeholder panellists:

- o **Ms. Henrietta Fore**, Executive Director, UNICEF
- o **Sir Fazle Hasan Abed**, Founder and Chairperson, BRAC
- o **Dr. Jeremiah Chakaya Muhwa**, President, International Union against Tuberculosis and Lung Disease (The Union)
- o **Dr. Khuat Thi Hai Oanh**, Executive Director, Supporting Community Development Initiatives, SCDI

3.00 – 5.30 PM

> PLENARY SEGMENT

Conference Room 4

3.00 – 4.30 PM

> MULTI-STAKEHOLDER PANEL 2

Trusteeship Council
Chamber

Scaling up sufficient and sustainable national and international financing and implementation for service delivery, innovation and research and development to identify new diagnostics, drugs, vaccines and other prevention strategies

Co-chairs:

- o **H.E. Ms. Nila Moeloek**, Minister of Health of the Republic of Indonesia
- o **H.E. Mr. Molwyn Joseph**, Minister of Health and Environment of Antigua and Barbuda

Keynote address:

- o **Mrs. Aisha Buhari**, UNAIDS Special Ambassador, Ambassador of the Stop TB Partnership and First Lady of Nigeria

Stakeholder panellists:

- o **Ms. Annette Dixon**, Vice President for Human Development, World Bank Group
- o **Mr. Peter Sands**, Executive Director, The Global Fund to fight AIDS, Tuberculosis and Malaria
- o **Mr. Lelio Marmora**, Executive Director, Unitaid
- o **Rt Hon Nick Herbert** CBE MP, Co-chairman, Global TB Caucus

5.30 – 6.00 PM

> CLOSING SEGMENT

Conference Room 4

- o Summaries of multi-stakeholder panels
- o **H.E. Ms. Maria Fernanda Espinosa Garcés**, President of the General Assembly
- o **Ms. Timpiyan Leseni**, TB survivor, Kenya



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COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM



UN PRESS CONFERENCE LAUNCH OF THE GLOBAL TB REPORT

in advance of UNHLM with
USAID, Japan and UN
Special Envoy

MEDIA COVERAGE

- Wide multilingual media coverage (especially in India) on global TB report calling on countries to do more to end TB by 2030.
- UN News, Xinhua, Huffington Post, Sputnik News, CIDRAP, El Pais, and The Telegraph, FT Health wrote stories on the report.



UN MISSION BRIEFING

with over
30 country
missions



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GLOBAL TB REPORT LAUNCH SOCIAL MEDIA STATISTICS

COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM



UN FACEBOOK LIVE ON GLOBAL TB REPORT

Director Tereza Kasaeva reached **106K** people, got **19K** views, **835** Reactions (Likes, Loves, Wows) and **324** shares.

TWITTER

8 WHO tweets on the Global TB report. Our messages were seen **1 million times** (Impressions), received a combined **1.7K retweets** and **2.1K likes**.

FACEBOOK

TB is the top infectious killer in the world **infographic** - it reached **176K** people, got **1.2K** Reactions (Likes, Loves, Wows) and **1.1K** shares.

Instagram and LinkedIn also received good coverage



5 TOP FACTS video:

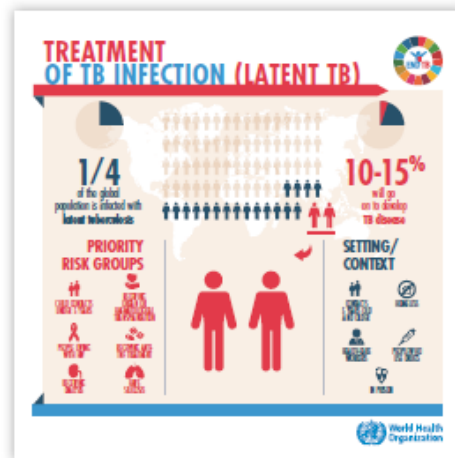
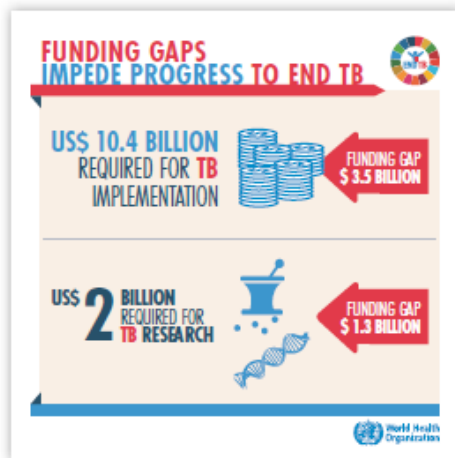
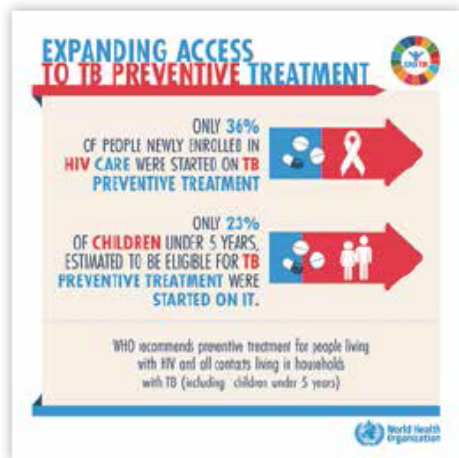
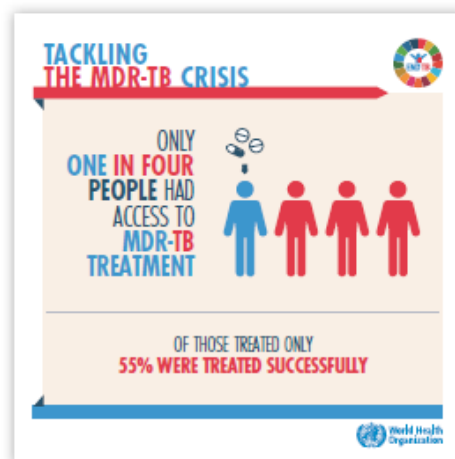
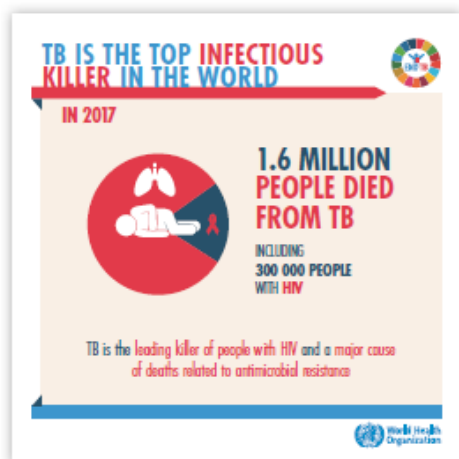
Reached **204K** people, got **833 Reactions** (Likes, Loves, Wows), **1.1K** shares and **29K** views.



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INFOGRAPHICS

COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM





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Roadmap towards Ending TB in Children and Adolescents

COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM

LAUNCH OF

- Roadmap towards Ending TB in Children and Adolescents
- Best Practices in Child and Adolescent Tuberculosis Care
- Research Priorities for Paediatric Tuberculosis





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SOCIAL MEDIA

Roadmap towards Ending TB in Children and Adolescents

COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM

TB BURDEN IN CHILDREN IS HUGE AND UNRECOGNIZED

1 million children fell ill with TB in 2017 (10% of total burden)

233 000 child TB deaths in 2017

52% <5 year olds

80% in children <5 years

Download

YOUNGER CHILDREN WITH TB MISS OUT ON ACCESS TO TB CARE

Age Group	Missed TB Care (%)
<5 years	69%
5-14 years	40%
15 and older	35%

Download

MISSED OPPORTUNITY TO PREVENT TB AMONG CHILDREN

Over 75% of children under 5 years in TB households do not have access to preventive therapy

WHO recommends TB prevention including:
 - Presumptive therapy
 - Infection control measures
 - BCG vaccination

Download

Imagine if all these organizations joined WHO and UNICEF to back one new global plan to tackle child and adolescent TB

They just have...

Roadmap towards ending TB in children and adolescents

Download

DRUG-RESISTANT TB AFFECTS CHILDREN

An estimated **25 000** children <15 years fell ill with MDRTB in 2014

Less than 10% of children with MDRTB are diagnosed and access treatment

Young children typically acquire TB at home through close contact with an infectious adult or adolescent

Download

LINK BETWEEN HIV AND TB IN CHILDREN AND ADOLESCENTS: WELL KNOWN BUT NOT ACTED UPON

TB is the most common opportunistic infection in people living with HIV, including children and adolescents

Only around half of eligible children access TB preventive therapy

TB curative therapy is not fully implemented

Download





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UNHLM-LINKED SIDE EVENTS



9 SIDE-EVENTS ON TB (of 17 TB-related) CO-SPONSORED/ORGANIZED BY WHO



TB Voices. Surviving the world's top infectious killer.

Committing to end TB in children, adolescents and families.

United to End Tuberculosis in Africa: A Continental Response.

Ending TB

Scaling-up Integrated TB/HIV Care towards Universal health Coverage

Leadership Side Event at United Nations High-Level Meeting on TB: "Breaking the Barriers" towards Ending TB in South East Asia Region

Ending HIV, TB and viral Hepatitis through Intersectoral Collaboration in Europe and Central Asia

Eliminating TB in 2030: Accelerating innovation and collaboration to end TB in South-East Asia



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MEDIA EVENTS AT/ON THE UNHLM



UNHLM MEDIA STAKEOUT



UN FOUNDATION PRESS BRIEFING



2 SDG MEDIA ZONE EVENTS



UN FACEBOOK LIVE/TWITTER
reached 18K people, got 4.2K views,
293 Reactions and 55 shares.



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SOCIAL MEDIA TOOLKIT and STATISTICS

COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM



TWITTER

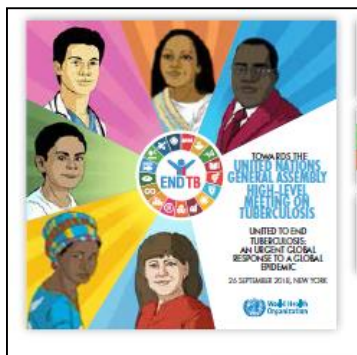
WHO tweeted 27 times on the High Level Meeting. Our messages were seen **2 million times** (Impressions), received a combined **3.5K retweets** and **4.2K likes**.

FACEBOOK

Common symptoms of TB infographic - it reached **131K people**, got **1.63K Reactions** (Likes, Loves, Wows) and **700 shares**

INSTAGRAM

WHO posted a set of stories including Nandita's videos. Opened by more than **54K people**. This is the top reach WHO has had so far on Instagram stories.



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NEXT STEPS



- As part of WHO's core work in **supporting the highest TB burden countries** in translating commitments into urgent action, **high level country missions** have been planned.
 - ✓ The week following the UN High Level Meeting, WHO organized a high level mission to the Philippines, including key partners. We worked together with important stakeholders at all levels to chart a plan of accelerated action to achieve the targets of the UNHLM Declaration. Special thanks to the Philippines Secretary of the Department of Health - H.E. Francisco Tiongson Duque III for his leadership and commitment to end TB in the country.
 - ✓ This follows a similar successful mission to Viet Nam. We have already received requests from other high TB burden countries for such missions and technical assistance - especially for the uptake of new guidance on MDR-TB treatment and TB preventive treatment.
- WHO will work with countries and partners including civil society, to finalize the [multisectoral accountability framework](#) and in parallel develop/strengthen accountability in countries, as requested by Member States in the [2018 World Health Assembly resolution](#) and [UNHLM Political Declaration](#).
- WHO will continue to strengthen its core functions on **guideline development and uptake**, as well as **monitoring & evaluation**, with a focus on **country impact**.
- WHO will work with countries, partners, and other stakeholders including civil society in the **development of a global strategy on research and innovation**.
- We look forward to **strengthening our engagement with civil society** through the revitalized WHO taskforce and work together with them in supporting countries to reach their targets.
- WHO will bring together Ministry of Health Directors of Communicable Diseases and national TB programme managers from high TB burden countries, along with partners and civil society, at the **End TB Strategy Summit** at The Hague: **review progress on reaching the End TB Strategy targets, collectively brainstorm on next steps, and plan for urgent action** including on implementing the [Find.Treat.All. Joint Initiative](#) with the Stop TB Partnership and the Global Fund, and other linked initiatives. This meeting along with other WHO-led meetings will be held in advance of the Union World Conference on Lung Health. [Check out our WHO Roadmap of events around the Union Conference here.](#)
- We will hold discussions on commitments and actions to end TB as part of the broader universal health coverage agenda with countries and partners, at the [Global Conference on Primary Health Care](#) in Astana, Kazakhstan on 25-26 October.

The time for action is **NOW**

Together we will **END TB**





THANK YOU

